

EMPIRE STATE  **PRIDE AGENDA**

Pride in the Pulpit Speaker's Training

Goals:

- **Get to know Pride Agenda!**
- **Get comfortable telling the story of your journey to a place of faith and activism.**
- **Learn to make an effective call to action.**

Part I

Pride Agenda's history & vision

Review materials on:

- a) **Program vision**
- b) **History of accomplishments**
- c) **Marriage talking points**
- d) **Family work and vision from State of the State report**

Part II

Telling your story

Speaker tips:

- a) **Write your thoughts down as completely as possible before the presentation.**
- b) **Give yourself enough time to collect your thoughts and/or to spend some time with your audience**
- c) **Remember to breathe**
- d) **Always thank the audience and people who invited you.**
- e) **Who are you? Where are you from? A little humor helps define you and relax both you and your audience.**
- f) **What essential idea are you trying to communicate?**

- g) What events, people, or memories can you share in two minutes or so about your journey to this place? The more personal, the better.**
- h) What is your vision of tomorrow?**
- i) What do you hope for?**

Part III.

Call to action

- a. What do you want your audience to do?**
- b. Why do you want them to do it?**
- c. Respect the intelligence of your audience. Never talk down to them.**
- d. Remember that inspiration is the proverbial spoonful of honey. It never works to harangue or shame your audience. Lift them up!**

In summation, your final presentation should include these four elements:

- a) Intro and thank you**
- b) Brief history of Pride Agenda and Pride in the Pulpit**
- c) Brief personal story**
- d) Call to action**

Don't forget to prepare and practice!